

Centosettantacinque - 175



Craftsmanship, design, innovation and exclusivity are the common denominators of all the products created by our family over years of gun making. We are a family whose history is forever intertwined with the gun making production of the Valle Trompia region. One of the first examples is a flintlock pistol whose lock was signed in 1845 by Giovanni Zoli.

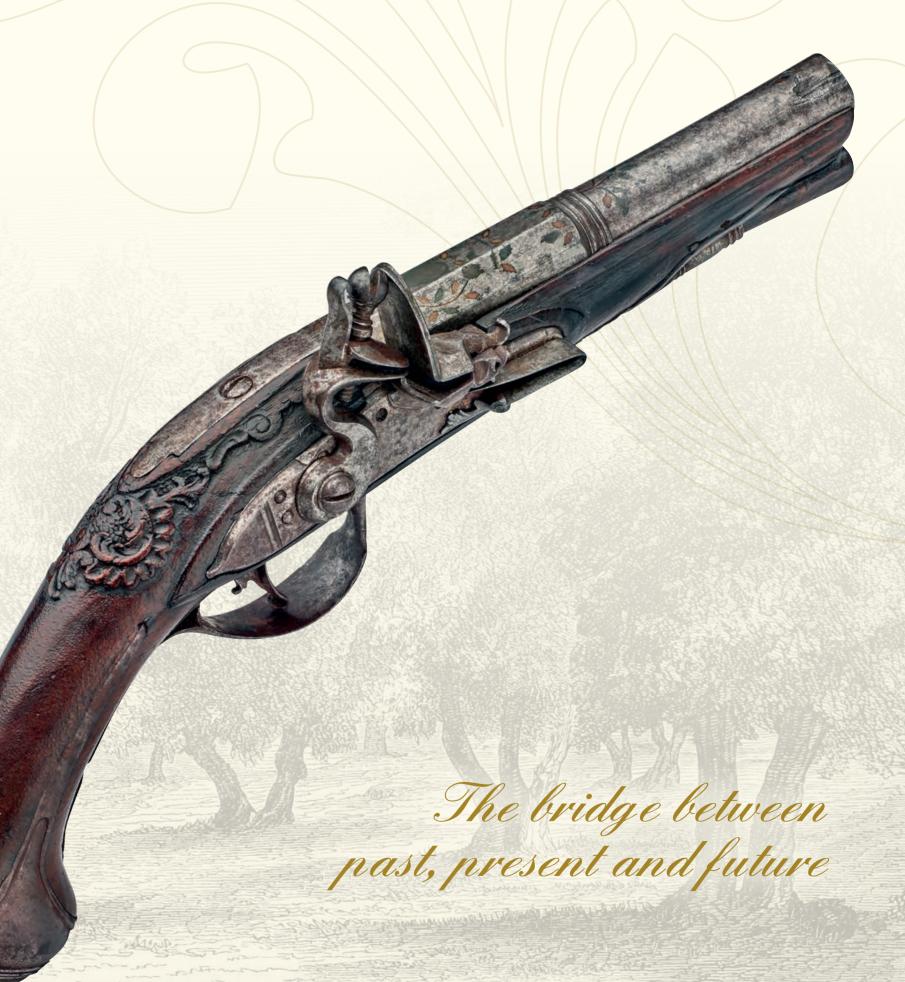
The 175th Anniversary of that first accomplishment gives us the opportunity to celebrate a new and important achievement with those who share our passion for best quality guns.

We want to celebrate like we always do, by keeping the focus on the product which is the ultimate expression of what we can do. This pragmatic way of celebrating expresses and narrates the history of generations before us and will leave a strong and visible mark for generations to come.

These are the fundamental reasons why we have created a Limited Series and called it the 175. A 12 ga over and under shotgun in a dedicated hunting version and in an all-around competition configuration.

The history of our family is indelibly connected with the passion of many hunters and target shooters who have accompanied and supported us every step of the way from the very beginning. They are showing an unbreakable loyalty to the Zoli brand. It has been wonderful to be on the journey in such good company and it will be even better to continue on...

Thank you



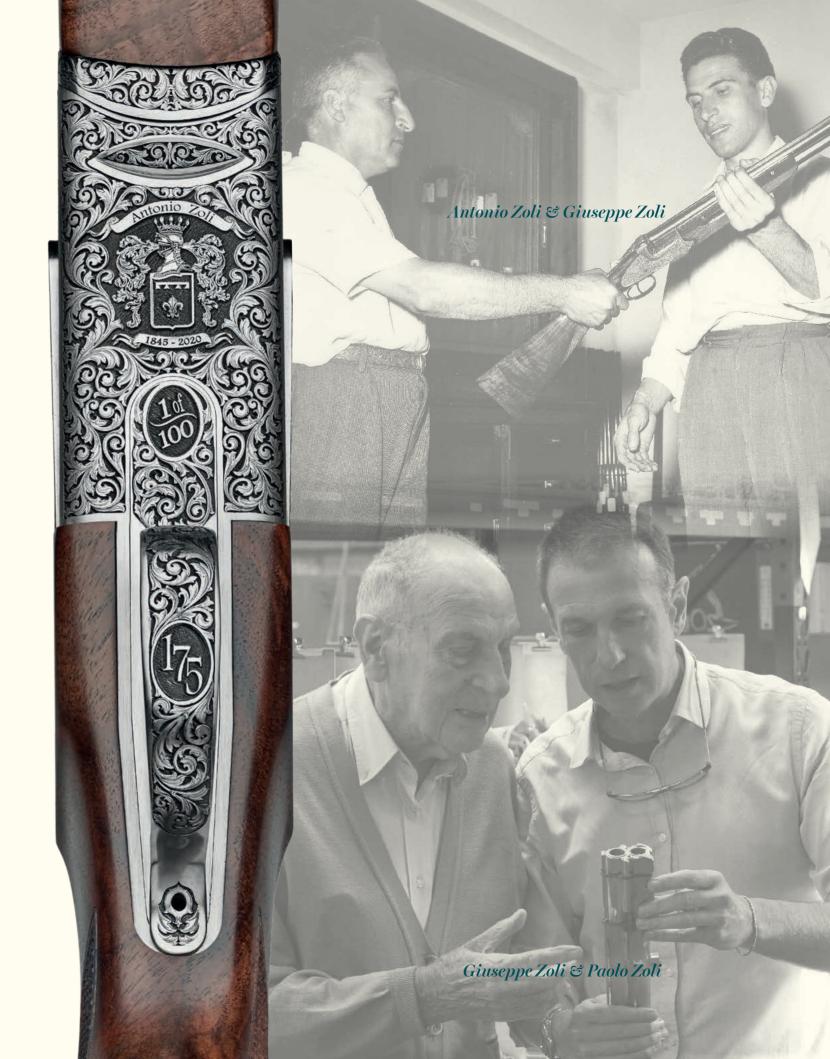
When the modernization process finds its root in historical research...

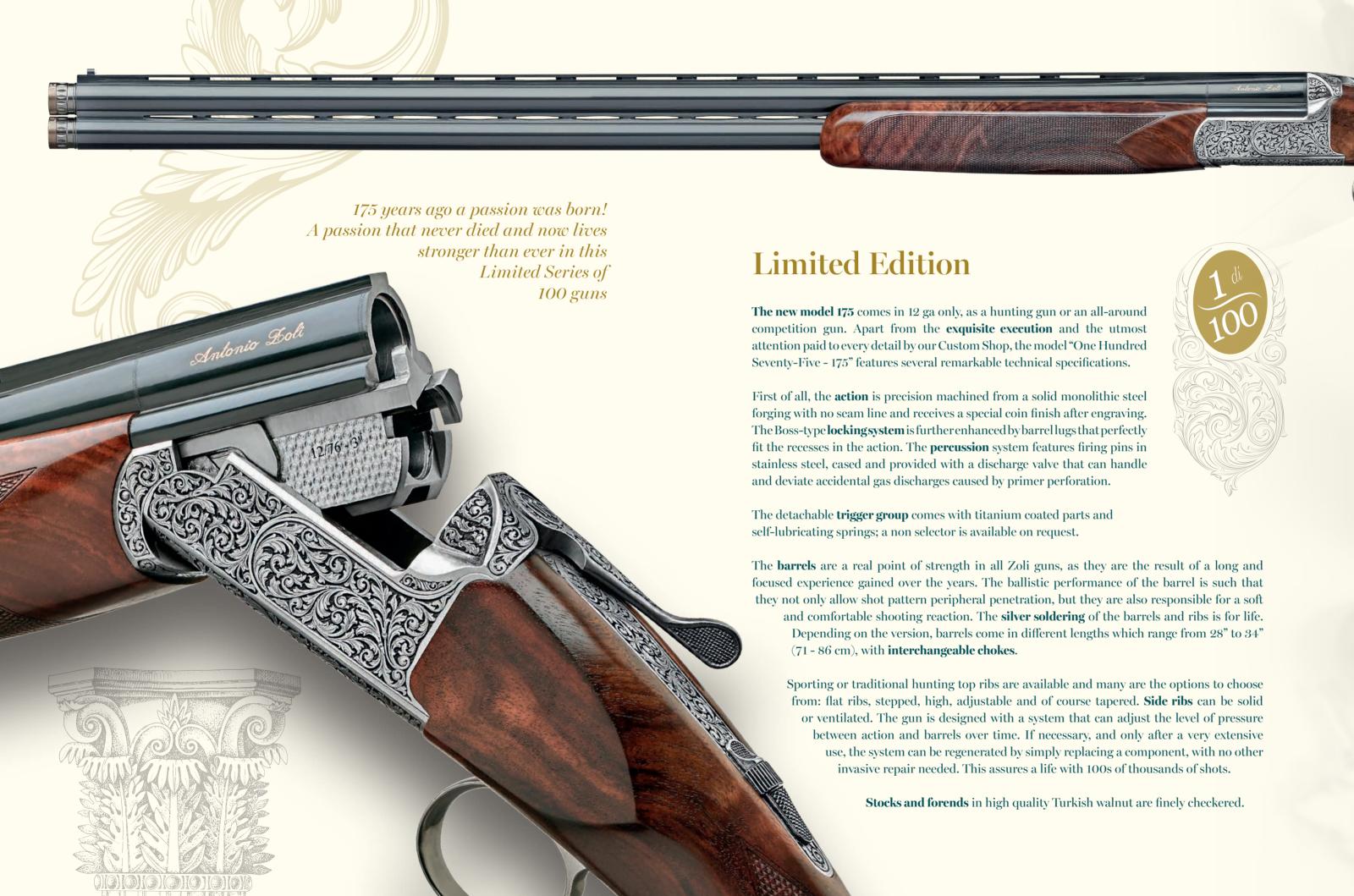






...tradition turns into innovation





Engraving

The engraving on our Model 175 is the result of the cooperation between our company and the artists with whom we have worked over the years for the realization of many exquisite engraving. The 175 project features the leaves of the Acanthus Spinosus plant with their thorny margins and deep incisions that run through them and meet at the leaf midrib, all executed in low relief. Examples of this beautiful decorative theme can be found on Corinthians Capitals in Ancient Greek architecture; one of the oldest examples is in the Temple of Apollo Epicurius in the Peloponnese region.

The engraving pattern on the model 175 is executed in low relief. The contrast of the carved background is increased using the "dot" technique, while leaves are given more volume through "shading".

The engraving pattern is characterized by many exquisite details and refinements that are reminiscent of the theme that inspired it. The number 175 is given the importance it deserves in an oval on the trigger guard and top lever. The Zoli Family Coat of Arms prevails on the action back and is surrounded by two banners, one featuring the company name and one with the Anniversary date. The Zoli Coat of Arms gives this magnificent Model the necessary "backing" it needs to achieve the delicate and crucial task it has been assigned. It also reinforces its artistic and monetary value over time.



The history of a family and their passion for fine guns!

Our modern history finds its roots in the historical and cultural context of the post-World War II period. Possessed with the creative entrepreneurial spirit that marks

Italian people from the Brescia area, Antonio Zoli played an active part in the rebuilding stages following the war events that so disrupted the valley of the river Mella. Despite the incredible challenges posed by the times, Antonio did not hesitate to do all he needed to do to restart his company, taking the first steps for a business that would soon project his name, and now the Antonio Zoli brand, on the markets around the world.

Antonio Zoli was born to Giuseppe in 1905 in Magno, a small village (hamlet of Gardone Val Trompia) home to several famous gunsmithing families. Since the 14th Century, Magno had been a highly respected center of gun production, supplying arms to the governments of Venice, Piedmont and Naples. Its reputation was comparable to that of bigger towns like Marcheno and Lumezzane. From archival research,

the Zoli family was already active in Magno in 1490, where they were involved with the local artisan scene. In the first decades of the 15th Century, the Zoli family was supplying the early arquebus makers, masters of rare craftsmanship, in the manufacturing of firearms. In the following centuries, the activity of the Zoli family consolidated even more, so much so that in the early 1800s Giovanni Zoli was working as a renowned maker of best quality gunlocks. Proof of his activity is found in 1845 with an exquisite muzzle-loading pistol featuring the family logo, a symbol of the enterprising spirit and determination that the valley developed through

through the history of Italian gunmaking in the Val Trompia region, famous the world over for fine gunmaking today. It is in this region that Antonio Zoli mastered the values and traditions that are still perceived as indissoluble today. Captivated by the appeal of the valley and possessing the strong passion for building guns and precision mechanisms inherited by his father, Antonio Zoli started his career during the war collaborating with and supplying the main gun companies in the area. But in October 1945, as soon as the war was over, he officially re-started his own business transforming it to one of the most relevant industrial activities in the area.

The company structure was further defined with the contribution of Giuseppe,
Antonio's son, who provided further impulse in terms of product quality and market recognition. Giuseppe translated the classical parameters employed by master gunmakers for the production of best quality custom guns into bigger scale

production of smooth bore side by side and over and under shotguns, with exposed hammers or hammerless. An example of Giuseppe's accomplishments is the "Delfino" over and under series with its Greener-type lock and excellent levels of quality for the time.

Always available to satisfy any market requests, Antonio Zoli developed an awareness for new trends since the very early years. In 1956, it was the first company in the world to build replicas of old muzzleloaders, marking the start of a new market that would become extremely important. Replica guns like the Zouave, the Harper's Ferry, the Mississippi, the Buffalo and the J.P. Murray as well as the Dragoon pistol are definitely worth mentioning and remembering. Among the main achievements, in the 1960s Antonio Zoli was also the first company in Italy to industrially manufacture shotgun rifle combination guns. breaking the monopoly held by gun makers in central Europe. A few years later, over-and-under and side-by-side double rifles were added to the catalogue. In 1980 the company started producing bolt action rifles, a production that reached thousands of units, both in the hunting and competition. At the beginning of the 1990s, following the success achieved across all markets, Zoli decided to make a range of Drilling guns called MG-92. This step represented a new challenge, making Zoli compete with long-established, well-known manufacturers from Europe. The product launch was a blazing success, so much so that the production lasted for more than 20 years. Zoli Drilling (2) smooth bore barrels, one rifle) remains today the only example of a similar gun ever to be industrially manufactured in Italy.

At the end of the Millennium, under the new direction of Paolo Zoli, the company took on a great new engineering and design challenge in the over-and-under segment. The new project was called 'Classic Revolution 4' as it included four categories of over-and-under guns: competition and hunting smooth bore shotguns, double rifles and shotgun

rifle combinations. Satisfying each of these categories perfectly with a state of the art design was challenging and required not only state of the art engineering,



but reliance on the creative spirit and desire passed down over generations of Zoli family gunmakers. Thanks to this project, the company has today reached the objective of placing their products in

the highest market segments. In fact, all four guns present technical characteristics belonging to top quality firearms, produced in limited quantities. The Zoli family is very proud of all the models in the Z-Gun series, from the Ambassador SL, to the EL, Z-Sport, Z-EXTRA or XL-EVO. In recent years, the company has achieved amazing results in various shooting disciplines, winning national and international championships with a progression that clearly shows the extremely high ballistic and dynamic qualities featured on Zoli's guns. In the wake of these triumphs, Zoli fully expanded and invested in the custom shop that has quickly become a key element in the new company strategy and is now able to satisfy even the most demanding customer requests.

Three generations: Paolo, Giuseppe and Antonio Zoli

Since the beginning of the new Millennium, production methods, techniques and technologies have undergone a dramatic technological change. Thanks to constant investment Zoli today is one of the very few gunmakers that can take direct control of the entire manufacturing process, from planning and researching to finished product sale.

In 2013, motivated by successful levels of sales, Paolo Zoli decided to found Zoli International, a company subsidiary capable of importing, distributing and servicing every Zoli product on the US market. This was another very important step in the history of the company that now had a strong foothold on the most important market in the world. The incessant appreciation shown through the years by loyal customers is the best endorsement to Zoli's work, as well as their formal presence on markets all over the world. The feel for traditions of a family business, now in its third generation, has managed to adapt constantly to technological innovations without altering the love a craftsman feels for the products they manufacture.



